

Fitzgeralds Corporate Photography





Meet Your Photographer



John Fitzgerald has experience of working with directors and staff at all levels within the corporate environment. He quickly puts you at ease while producing professional and dynamic portraiture for all of your company requirements.

We would be delighted to discuss with you how best we can accommodate your photographic needs.



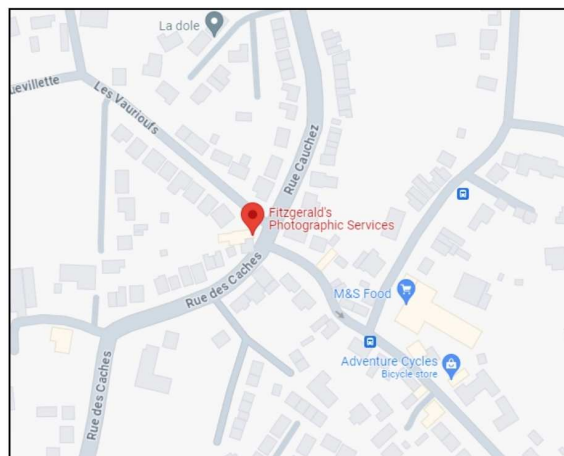


Why Choose Fitzgeralds?

A carefully constructed photograph offers a glimpse into who you are, what you do and the ethos of your company. It is a visual connection that offers people a chance to put a face to your name, and is vital for any business or brand. There are many facets involved in creating a professional portrait, from posing and lighting, to angles and editing. Therefore, it is so important to make the investment in a specialist photographer if you want the best results. Good images are essential, and you and your business deserve them. We offer both Studio and Location photography providing continuity for your branding.

Studio Location [///superpower.tidiness.topics](http://superpower.tidiness.topics)

The Fitzgeralds studio is located at Rue des Caches in St Martin's with the car park across the road in front of the Church.



Our Opening Times

Our studio is open Monday - Friday, 8:30am - 4:00pm, with appointments also available outside of these hours. The Fitzgeralds team are available to discuss your requirements although John personally prepares and edits all of your images.



Studio Photography



Profile photographs are intended to present a professional appearance and there are numerous ways to make your corporate portrait distinctive. Headshots reflect your personality, identity, brand and can be used for your résumé, LinkedIn, company directory or social media profile.

Depending upon how you wish to promote your image, you will need to select a look which appeals to your audience. For instance, your company website may require a more professional image than your LinkedIn profile, which allows for a more relaxed feel.

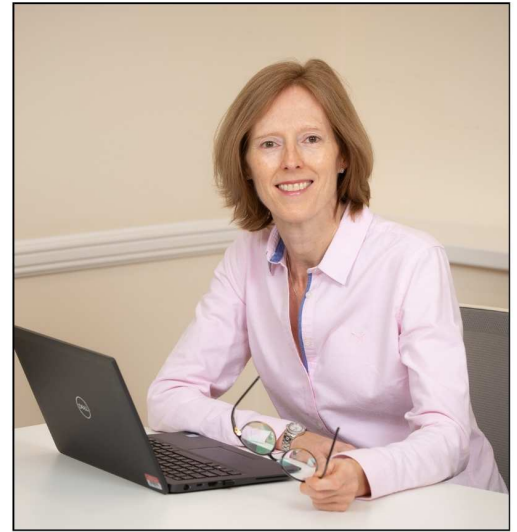
If you require simple clean backgrounds or if you only have a few people requiring photographs, then we suggest booking a Studio session. We have a choice of backgrounds including the following:

- A white background for a clean, crisp image
- A dark blue, grey or black background giving a low key, subtle style
- A background replacement created with Green Screen Technology (please see page 5)

The possibilities are endless, so determine how your headshots will be used and select the image you wish to portray. Appointments may be made online, by phone or email.



Location Photography



You may prefer for John to visit your offices and set up a mini-studio. He will bring studio lights and backgrounds, or can use your office environment.

Office photography works particularly well if you have several people requiring photographs or if time is of the essence as it minimizes the disruption to your day. By closely liaising with your schedules, we can easily photograph over 100 staff within half a day. Any absent staff may book a studio appointment at their convenience to continue with your branding.





Background Replacement

Background replacement technology is available if your company image has a need for a consistent background or a corporate brand to be incorporated, and the files can be supplied as a layered composite or a flattened file.

A transparent background gives you infinite options with regards to your chosen theme to complete your corporate portrait profile. Your photograph is edited in post-production, enabling any image to be utilised either by our designers or your marketing team.

Background replacement can be booked for either Studio or Location Photography and gives complete continuity no matter where or when the photographs are taken.



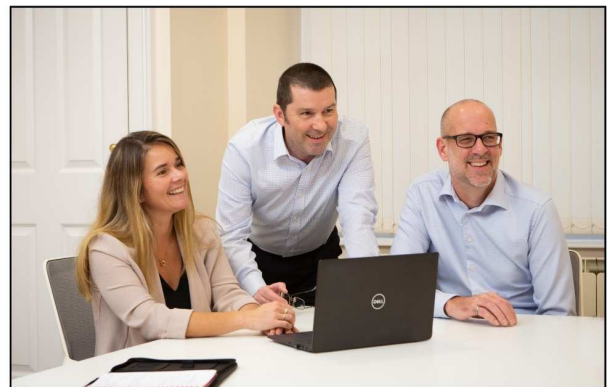


Life Style Photography



For a more informal office session, John can photograph your team in situ or as a series of life style poses. These images can be captured in the comfort of your office, demonstrating both your working environment and staff in a relaxed manner.

Alternatively, if you would prefer to showcase some of our island's natural beauty, John can meet you on location.





Event and PR Photography



We offer reportage style photography for all of your Corporate PR Events, providing an hourly rate service to capture images of your staff and guests enjoying your event. All images are edited and uploaded to an online gallery which can also be password protected. Not only will you be able to download all the images, you can pass on the details to your guests should they wish to view or order any photographs independently.





Press Release Photography



Press Release Photography is a vital service for businesses and organisations aiming to visually convey the significance of a special announcement or product launch.

Our Press Release Photography service is exclusively designed for those events where you need to get your visual message across quickly. John will visit your location, take the photograph and send you the digital images all within the tight timeframe required for media releases.





Fitzgeralds also has a state of the art equipped digital photographic laboratory and has been providing printing for many years. We are able to provide a fully comprehensive digital press service in conjunction with our award winning photographic printing.

Your company deserves the opportunity to be seen and understood by potential clients. With the latest addition to Fitzgeralds, the Xerox Versant 280 Press, we are able to provide you with a range of products in both short or long print runs such as business cards, flyers, brochures and much more.

- Business cards are perfect for sharing key information about yourself with your clients. They are miniature advertisements of you and your company and are part of your first impression.
- Flyers and posters encourage customer engagement which leads to communication within the community, future clients and promotion of products or services.
- A brochure is a perfect way to share information about your business. It is an initial connection for customers and clients showcasing your company, products and services. Brochures are available in a range of different styles and page quantities including A4 folded to A5, A3 folded to A4 and trifolds.

Please contact us via email at info@fitzgeralds.co.gg for more information or to discuss your requirements or visit www.fitzlab.com



Pricing Structure

➤ Early Bird Studio Profile

Please book online at www.fitzgeralds.co.gg

Available 8am - 10am and includes two fully processed digital files

Choice of a plain background **£75.00**

Please note that additional prints or digital files may be purchased at an additional cost

➤ Studio Photography

Studio Photography **£50.00**

Digital files supplied (*cost is per pose/person*) **£30.00**

10+ staff members with digital files supplied (*cost is per person*) **£25.00**

➤ Location Photography

Location Photography per hour or part thereof **£150.00**

Digital files supplied (*cost is per pose/person*) **£30.00**

10+ staff members with digital files supplied (*cost is per person*) **£25.00**

➤ Life Style Photography

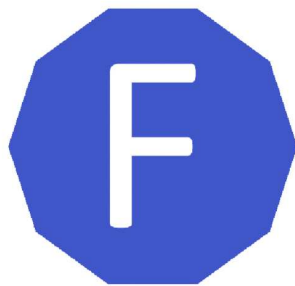
2 hours of photography at your office including all digital files **£600.00**

➤ Event, PR and Press Release Photography

1 hour of photography including all digital files and an online gallery **£250.00**

Additional hours (or part thereof) of photography **£150.00**

Press Release Photography with all digital images supplied **£150.00**



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